



Media Alert

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CONSUMER MANUFACTURERS TO SHOWCASE WIRELESS USB WORKSPACE AT HOLIDAY SPECTACULAR!

Enabling the Wireless Workspace for the 2008 Holiday Season

ALLEN, Texas – September 15, 2008 – On September 18, 2008 multiple manufacturers of wireless USB products will be coming together at this year's Holiday Spectacular! event to showcase the first complete Wireless USB Workspace. Recognized as "*The Official Media Event of High-Tech Holidays*", attendees will see the first complete Wireless Workspace made up of the latest certified Wireless USB consumer products from leading consumer manufacturers available for the 2008 holiday season.

For the first time ever, consumers will have the ability to rid themselves of unnecessary USB cables from their home and office workspaces and wirelessly connect their notebook PC to their monitor, speakers and existing wired USB peripherals by simply "coming into range" of a Wireless USB Docking Station or Hub. And for the first time, touch-free, wireless backups can be accomplished with the world's first Wireless USB Personal Area Storage device.

What: The latest products for the holiday season making up a complete Wireless USB Workspace from leading consumer manufacturers will be showcased. All products are based on technology from WiQuest Communications.

- **Wireless USB-enabled notebook PC from Dell**
- **Wireless USB Hub / Adapter from D-Link**
- **Apollo™ Pro WX Wireless USB Hard Drive from Imation**
- **Wireless USB Docking Station from Kensington**

Where: **Holiday Spectacular! The Official Media Event of High-Tech Holidays**

Booth: "Wireless USB Workspace"

Metropolitan Pavilion

New York City, NY

When: **Thursday, September 18, 2008**

6-9 p.m.

Who: **Steve Perna**, president and CEO of WiQuest will be available at the booth for media interviews.

About Wireless USB

Wireless USB from the USB Implementers Forum is the first high-speed wireless personal interconnect technology combining the speed and security of wired High-Speed USB with the ease-of-use of wireless technology.

Based on the WiMedia Common Radio Platform, Wireless USB technology offers advantages that neither Bluetooth nor Wi-Fi provides. Bluetooth is most commonly used for wireless headsets, mice and peripheral devices. Wi-Fi is most commonly used in shared bandwidth local area network, wireless applications. By contrast, Wireless USB offers unparalleled file transfer speeds and multimedia features such as dedicated audio and video streaming, while being over 10 times more power efficient than Wi-Fi and over 100 times higher throughput than Bluetooth.

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